

CONTENT.
MANAGEMENT

FORMS.
INQUIRY FORMS.

MARKETING.
BANNERS TO PROMOTE
A BRAND OR ADD
AN ADVERTISER.

YOUTUBE.
ADD YOUTUBE VIDEOS
WITH ONE CLICK.



SMARTonline

MOBILE & WEB PLATFORM

SHOP.
CHECKOUT BASKET.

PROFILE.
PROFILED INFORMATION.

CONTENT.
PARENT CHILD
STRUCTURED CONTENT.

SMARTONLINE IS A CONTENT MANAGEMENT PLATFORM THAT ENABLES CLIENTS TO MANAGE THEIR CUSTOMER ENGAGEMENT VIA NATIVE MOBILE APPS (ANDROID AND IOS).

SMARTONLINE

The platform allows users to set up various parent-child relationships to structure the content you wish to communicate with your customer. Once the structure is established users can publish media-rich content as articles or products (including video, pictures as a gallery, banner advertising to external links). In addition, the platform will also capture all your required customer relationship data at registration that can be exported to other engagement channels e.g. email newsletters.



Banners to promote a brand or add an advertiser.



Add YouTube videos with one click.



Parent Child Structured Content.



Media Rich Products and Articles.



Checkout Basket.



Inquiry Forms.



Profiled Information.